

Privacy Policy

Introduction

Max's Mints is pleased with the interest of visitors in its products and services. Max's Mints strives to ensure that every visitor feels safe when visiting the Max's Mints website, especially regarding personal data. Max's Mints complies with the privacy legislation applicable in the Netherlands, including the General Data Protection Regulation ("GDPR").

Data Controller

Max's Mints is a brand of Concorp B.V., located in Waddinxveen, Netherlands ('Concorp'). Concorp is the data controller for the processing of your personal data within the meaning of the GDPR. This means that Concorp is responsible for what happens to your personal data.

You can contact us at any time if you have questions about the privacy policy or your privacy rights. Our contact details are:

Concorp B.V.
Kanaaldijk 16
2741 PA Waddinxveen
KvK number: 18047344
email: maxsmints@concorp.nl
phone number: 0182 612 099

You can find us via the following social media channels:

Facebook: <https://www.facebook.com/maxsorganicmints>

Instagram: <https://www.instagram.com/maxsmints/>

LinkedIn: <https://www.linkedin.com/company/maxsorganicmints/>

Please note that the providers of these platforms are also data controllers. For more information, consult the privacy policy of these providers.

Purposes of Storing and Processing Personal Data

Max's Mints does not intend to collect data about website visitors under the age of 13 unless they have parental or guardian consent. However, we cannot verify whether a visitor is over 13. Therefore, we recommend that parents be involved in their children's online activities to prevent data collection about children without parental consent. If you believe we have collected personal data about a minor without such consent, please contact us, and we will delete this information.

We process your personal data for the following purposes:

- I) Age Verification on the Website: When you visit our website, we ask you to indicate your age. We do this to ensure that no children visit our website without parental consent. We are legally required to do this. We do not store your age and do not use it for other purposes.
- II) Newsletters: If you have given consent to receive the Max's Mints Flits, we will send you quarterly information about Max's Mints promotions and offers via email. You can withdraw your consent at any time via the link in the newsletter or by sending us an email.

- III) Surveys: When you have provided personal data for a specific purpose, we may use this data to approach you with surveys, for example, about your experiences with Max's Mints. We have a legitimate interest in improving our business operations. We store your response until we have aggregated it. If you do not appreciate this, you can always object by sending us an email.
- IV) Contests: You can participate in a contest. To process participation fairly and verify your age for participation, we ask you to provide personal data. Without your consent, we do not use this data for other purposes. We store this personal data for this purpose for up to 6 months after the prize has been awarded. In the context of our contests, we may request additional information to verify that participants are over 18 years old. Max's Mints uses third-party services for contests. For example, it may happen that the prizes participants can win are provided by a third party. Max's Mints may share the contact details of the contest winners with this third party so that the third party can provide the prizes to the winners.
- V) Contact: When you contact us, we ask for your personal data to process your request. When you contact us with a complaint, we need your contact details and product information (including images). We store your personal data and your request for up to 2 years after we last contacted you. We also use aggregated information to improve communication with Max's Mints customers, relationships, prospects, and suspects.

We, and cookie partners, use cookies on our website for the following purposes:

- I) Functional Cookies: These cookies are necessary to make the website work, such as remembering that you are logged in.
- II) Statistical Cookies: We use these cookies to optimize the website experience and improve the website.
- III) Marketing Cookies: If you have given consent for marketing cookies, we (and our cookie partners) use your personal data to develop and improve existing and/or new products or services of Max's Mints and marketing activities specifically targeted at the visitor. You can expect targeted offers and advertisements that match your interests. These are based on information you previously shared with Max's Mints and/or that Max's Mints stored via cookies or similar techniques about the use of the website, or collected via social media or other online platforms of third parties. More information about cookies and cookie partners can be found in the cookie overview.

You can opt-out of cookies or adjust your settings via the cookie button at the bottom left of the screen.

Which Personal Data is Collected/Stored/Processed

This may include the following personal data:

- I) Your name, email address, postal address, phone number, social media profiles, gender, age, username, hashed password, interests, the company the visitor works for, the use of certain pages on the Max's Mints website and social media or online platforms of third parties intended for Max's Mints business activities, as well as any comments or responses the visitor has posted.

- II) Your IP address, as well as the cookie ID, information about your web browser, geolocation, and visited web pages.
- III) From participants in our contests, we process, among other things, the name, date of birth, responses (including photos) under our social media posts, and other data from the participant's social media profile.

Sharing Personal Data with Others

Max's Mints may share your personal data with its affiliated companies, service providers, business partners (e.g., supporting marketing activities), product suppliers, cookie partners, suppliers of our administration tools, consultants and advisors engaged by us, and online platforms we use to support our services. Max's Mints shares your personal data with these third parties if necessary to execute the agreement and comply with any legal obligation. Or if you have given consent. We enter into a processing agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data.

Max's Mints will not sell visitors' personal data to third parties.

Your personal data, except for cookie information, is processed as much as possible within the European Economic Area. When we are sure that appropriate safeguards have been taken to protect your privacy, we may decide to use service providers outside the EEA.

How Max's Mints Protects Personal Data

Max's Mints uses multiple security technologies and organizational procedures to protect your personal data. Max's Mints uses encryption, firewalls, and secure servers.

Your Privacy Rights

You have the following privacy rights:

- I) Access the personal data that Max's Mints collects about you.
- II) Adjust or supplement your personal data.
- III) Delete your personal data. This can occur if the personal data stored by Max's Mints is not or no longer factually correct, not relevant for the purpose or purposes for which the personal data is stored and processed, or Max's Mints processes the data unlawfully.
- IV) Request Max's Mints to no longer be subject to automated decision-making (especially profiling).
- V) Object to a specific processing of your personal data by Max's Mints or limit processing.
- VI) Obtain the personal data concerning you that you have provided to Max's Mints in a readable format (data portability).

If you believe we are not handling your personal data carefully, you can contact us via the contact details mentioned above. Additionally, you have the right to file a complaint with the Dutch Data Protection Authority.

Max's Mints will respond as soon as possible, but no later than within a month, either substantively or confirming receipt. Max's Mints has the right to extend its substantive response by two months.

Changes to this Privacy Policy

Max's Mints may change or supplement this privacy policy from time to time. Therefore, we recommend that you regularly consult this page.

Contact Max's Mints

Do you have questions, complaints, or suggestions about the protection of your personal data by Max's Mints? Contact Max's Mints customer service via email at maxsmints@concorp.nl or via the contact form on the website.